

Collaborations



Advanced Maritime Leaders' Programme 2019

ITI@SMU collaborated with the Maritime and Port Authority of Singapore (MPA) Academy to jointly deliver the 3rd Advanced Maritime Leaders' Programme (AMLP). The event took place from 7 – 12 April 2019 in conjunction with the Singapore Maritime Week.

The AMLP is designed by ITI@SMU for senior maritime and port officials across the globe including Africa, Asia, Caribbean, Europe, Latin America, Middle East and Oceania. The main theme of the week-long programme was *Transformational Leadership – Technology, Trust, Talent* and included various lectures, site visits and panel discussions.



ITI@SMU invited transformational leaders from different industries who shared valuable insights about their personal journeys and the challenges they encountered in transformational leadership. This included how they worked with teams to evolve their organisations and Singapore into a globally competitive maritime and supply chain hub.

The participants also learned from domain experts on the wide spectrum of changes that were currently taking place and impacting the maritime sector in a roundtable discussion. This session gave participants an opportunity to

interact with the domain experts who shared from their wealth of experience and knowledge on the various maritime related topics that were discussed.



The highlight of the AMLP was the case study exercise entitled *Bold and Responsible Leadership in Uncharted Waters: The Future of BW Tankers*. The case study was developed by SMU and put up for discussion on the various challenges faced by the BW Group and the possible solutions that could be implemented in charting the way forward.

The participants also had the exclusive opportunity to meet with Mr. Andreas Sohmen-Pao, Executive Chairman of BW Group, who was the key protagonist in the case. Mr Sohmen-Pao helped to address the participant's queries and shared his insights on the challenges and issues he had to contend with as well as decisions that were made by the BW Group.

The AMLP 2019 received high ratings with most participants indicating that it was an "Excellent" programme in the post event survey.



ITI@SMU/Erasmus - Advanced Certificate In Trading

ITI@SMU organized a 5-day programme focusing on Commodity Trading in Asia for participants from the Erasmus University Leadership in Commodity Trade and Supply Networks & Executive Programme.

The programme encompassed topics focused on the trading sector in Asia and provided in-depth coverage of Asian commodities. Issues pertaining to dominant themes in Asia that resulted in cross-cultured challenges which affected the development of social and business relationships between the West and Asia were also discussed.



The participants also had the opportunity to visit Platts Singapore to learn about the methodology used in the price discovery of oil, UL International to understand the role of standards and technical inspections in trade, as well as a palm oil plantation and processing mill in Kota Tinggi, Malaysia. The visit Kota Tinggi was of particular interest as it allowed the participants the opportunity to develop a deeper understanding of the various processes involved in the production of palm oil.

Through the various engagement sessions, participants were better able to relate to the various issues that surrounded the commodities sector. This included current events, how would new policies such as IMO 2020 affect the different stakeholders in different regions, and how new technologies would affect the commodities trading industry.

The participants received a certificate to mark the end of their participation in the programme. They were then hosted to an evening reception to commemorate the end of the programme. ITI@SMU's trading and maritime students were also invited to the event, providing them with an opportunity to mingle with the programme's participants.

